



HIGH PERFORMANCE SOLUTIONS FOR FINANCE MARKETERS

PERFORM MEDIA SEARCH

Perform Media Search provides advertisers and agencies with direct, transparent access to high performance, keyword-based ads across the largest single source of implicit search supply in the world - the Media.net publisher network.

AT A GLANCE KEY BENEFITS

- ✓ **Exclusive Direct Access** - we are the only partner that enables direct, transparent access to the Media.net publisher network.
- ✓ **High Performance** - our 2 click search model ensures highly qualified traffic and eliminates fraud.
- ✓ **Publisher Quality & Scale** - access top finance and Comscore publishers like Reuters, Seeking Alpha, CNN, Forbes, WebMD, and Autobytel in a network with 10 billion monthly ad impressions across 500,000 sites.
- ✓ **Easy Portability** - use existing campaigns to get started.
- ✓ **Platform & Expert Service** - the Perform Media Console and our expert client services team ensure campaign success.



PERFORM MEDIA SEARCH HOW IT WORKS

RELATED TOPICS	
01. BEST INVESTMENTS FOR BEGINNERS >	05. STOCKS TO BUY FOR 2019 >
02. BEST STOCKS TO INVEST IN >	06. HIGH RETURN SAFE INVESTMENTS >
03. TAX-FREE INVESTMENTS >	07. 7% INTEREST SAVINGS ACCOUNTS >
04. BEST PASSIVE INCOME INVESTMENTS >	08. PENNY STOCKS TO INVEST IN >



1. Media.net's contextual relevance algorithm leverages user and publisher signals to generate "Related Topics" keyword modules for publisher articles.



2. A visitor clicks on a keyword contained in the "Related Topics" module on a publisher page.



3. Visitor is taken to a search results page that is powered by Media.net and Perform Media - no CPC is charged for the first click on related topics.



4. Perform Media Search ad is served in positions one through five.



5. User clicks off to the advertiser's landing page and a CPC is charged

Sponsored Results for "7% Interest Savings Accounts"	
1	Marcus Savings Account - Open in Minutes. Start Now. > <small>www.marcus.com Convenient high-yield savings options. Goldman Sachs Bank USA. Member FDIC.</small>
2	Top 10 Savings Accounts - Bankrate® Official Site > <small>www.bankrate.com/Savings/Rates Maximize Your Money With the Help of Bankrate's Expert Opinions and Honest Advice! See Today's Highest Savings Rates From Trusted FDIC Insured Banks at Bankrate.com.</small>
3	Grow Your Savings Account - First Interstate Bank > <small>www.firstinterstatebank.com Find the best savings account for your stage in life. Open one today! Member FDIC. We offer several options to help you meet your savings goals.</small>
4	Best 2019 Savings Accounts - Make Your Money Work For You > <small>www.Bank-Savings.com Easily Compare Rates, Minimums & Fees to Choose an Account That's Right For You. Open a New Savings Account Today & Watch Your Money Grow.</small>
5	What Is The Best Interest Rate - What Is The Best Interest Rate > <small>reference.com/What Is The Best Interest Rate Find What Is The Best Interest Rate and Related Articles. Search Now!</small>

The Perform Media Console provides full transparency on ad delivery and performance; and the ability to optimize campaigns, ad groups, and keywords across devices and publishers. These capabilities aren't available with any other buying partner.

KEY STATS

PERFORM MEDIA SEARCH DRIVES TRAFFIC AND ROI AT SCALE

85%

Reach in the US

10 BIL

Impressions per month

1 BIL

Clicks each year