



HIGH PERFORMANCE SOLUTIONS FOR TECHNOLOGY & TELECOM MARKETERS

PERFORM MEDIA SEARCH

Perform Media Search provides advertisers and agencies with direct, transparent access to high performance, keyword-based ads across the largest single source of implicit search supply in the world - the Media.net publisher network.

AT A GLANCE KEY BENEFITS

- ✓ **Exclusive Direct Access** - we are the only partner that enables direct, transparent access to the Media.net publisher network
- ✓ **High Performance** - our 2 click search model ensures highly qualified traffic and eliminates fraud
- ✓ **Publisher Quality & Scale** - access top Comscore publishers like CNN, Forbes, WebMD, Autobytel, and Good Housekeeping in a network with 10 billion monthly ad impressions across 500,000 sites
- ✓ **Easy Portability** - use existing campaigns to get started
- ✓ **Platform & Expert Service** - the Perform Media Console and our expert client services team ensure campaign success



PERFORM MEDIA SEARCH HOW IT WORKS

RELATED TOPICS				
01.	10 BEST ANDROID SMARTPHONES	>	05. TOP 3 SMARTPHONES	>
02.	TOP 10 ANDROID SMARTPHONES	>	06. UPCOMING SAMSUNG SMARTPHONES	>
03.	BEST SMARTPHONES OF 2019	>	07. TOP 10 BEST ANDROID PHONES	>
04.	BEST SMARTPHONE DEALS	>	08. 2019 UPCOMING SMARTPHONES	>



1. Media.net's contextual relevance algorithm leverages user and publisher signals to generate "Related Topics" keyword modules for publisher articles.



2. A visitor clicks on a keyword contained in the "Related Topics" module on a publisher page.



3. Visitor is taken to a search results page that is powered by Media.net and Perform Media - no CPC is charged for the first click on related topics.



4. Perform Media Search ad is served in positions one through five.



5. User clicks off to the advertiser's landing page and a CPC is charged

Sponsored Results for "Best Smartphones of 2019"

- The Next Generation Of Galaxy - Discover Samsung Galaxy S10**
www.samsung.com/Galaxy/S10
The Next Generation Is Here. Buy Your Samsung Galaxy S10 Today.
- Recommended Smart Phones - Consumer Reports®**
www.consumerreports.org/Electronics/Ratings
Browse Our Unbiased Ratings On Smart Phones Before You Buy. Join For Digital Access To Ratings and Reviews!
- Top 5 Smartphones of 2019 - Our Top Pick Will Surprise You**
products.bestreviews.com/smartphones
View the Top 5 Smartphones of 2019. Free 2-Day Shipping & Free Returns.
With a high screen-to-body ratio and 2160 x 1080 FHD+ resolution, ...
- Android Smartphones - Android Smartphones.**
reference.com/Android/Smartphones
Reference.com - search the best articles from across the web and real people.
- Best Android Smartphones - Top Best Deals 2019**
us.anygator.com/Android/Phone
Best Android Smartphones. Get The Best Offers on Android Smartphones. Compare & Save Upto 75% Today.
Android smartphone offers - Anygator.com - Bite the net - You ...

The Perform Media Console provides full transparency on ad delivery and performance; and the ability to optimize campaigns, ad groups, and keywords across devices and publishers. These capabilities aren't available with any other buying partner.

KEY STATS

PERFORM MEDIA SEARCH DRIVES TRAFFIC AND ROI AT SCALE

85%

Reach in the US

10 BIL

Impressions per month

1 BIL

Clicks each year