



**PERFORM**  
MEDIA

PERFORM MEDIA SEARCH

# DRIVE PERFORMANCE WITH GREATER TRANSPARENCY & CONTROL



## PERFORM MEDIA SEARCH

Perform Media Search provides advertisers and agencies with direct, transparent access to high performance, keyword-based ads across the largest single source of implicit search supply in the world - the Media.net publisher marketplace.

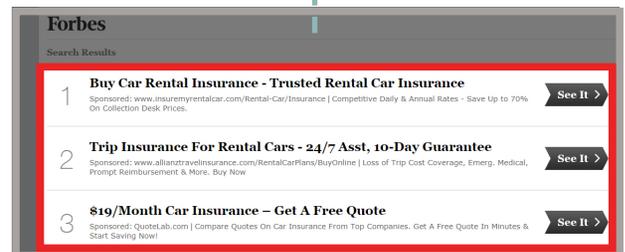
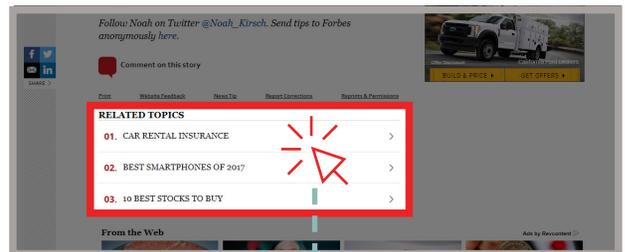
AT A GLANCE

### KEY BENEFITS

- ✓ **Exclusive Direct Access** - We are the only partner that enables direct, transparent access to the Media.net publisher marketplace.
- ✓ **Publisher Quality & Scale** - Access top Comscore publishers like CNN, Forbes, WebMD, Autobytel, and Good Housekeeping in a marketplace with 10 billion monthly ad impressions across 500,000 sites.
- ✓ **High Performance** - Our 2 click search model ensures highly qualified traffic and eliminates fraud.
- ✓ **Easy Portability** - Use existing campaigns to get started.
- ✓ **Platform + Expert Services** - The Perform Media Console and our expert client services team ensure campaign success.

AT A GLANCE

### HOW IT WORKS



Forbes

WebMD

autobytel

Good Housekeeping



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MEDIA

performmedia.com | advertisers@performmedia.com



# REACH VALUABLE, UNIQUE USERS WITH NATIVE ADS FROM PERFORM MEDIA



## PERFORM MEDIA NATIVE

Perform Media provides advertisers and agencies with direct access to top-performing native placements across our publisher marketplace. Our native ads leverage best-in-class targeting to put your brand in front of the right audience, at the right time, within the right context to drive engagement and ROI.

### AT A GLANCE

## KEY BENEFITS

- ✓ **Publisher Quality & Scale** - Over 50 billion impressions per month are available across top ComScore publishers like MSN, Forbes, CNN and more.
- ✓ **Easy Portability** - Use your existing native assets to get started.
- ✓ **Flexible & Cost Effective** - Automatically match the look and feel of each publisher while targeting billions of impressions. Maintain ROI with auto-optimized media buying to back into your ROI objectives.
- ✓ **Expert Services** - White-glove service for every account. Our expert account teams ensure campaigns are optimized from deployment to meet your business objectives. Team members have an average of 8-10 years of relevant industry experience and are skilled in media & campaign optimization.
- ✓ **Retargeting** - With the Perform Media pixel you can build custom segments directly in the Perform Media Console to retarget, suppress or bid-modify implicit search and native placements across our marketplace of sites.

### AT A GLANCE

## PLACEMENTS

